

PRESS RELEASE

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CROSSROADS WELCOMES RENOWNED PASTOR/ AUTHOR MAX LUCADO LifeWay Christian Resources & Thomas Nelson, Inc. Film Max Lucado in Bronx Church

Bronx, New York (6/03/07) – On June 19th, 20th and 21st Pastors Joseph and Melissa Cortese, and the congregation of Crossroads Tabernacle, are honored to host Max Lucado. In an extraordinary–God Inspired–series of events, this pastor of Oak Hills Church, in San Antonio, Texas and best-selling author of over 60 titles, has selected– *in a first-time ever*– a New York City church, Crossroads Tabernacle, for the filming of his newest DVD which will accompany his latest book ***3:16: The Numbers of Hope***.

It is the most recent of DVDs to be included in Max Lucado's body of work that has sold over 50 million units in print and has been translated into 23 languages worldwide. The evenings will include a live recording of six twenty-minute sermonettes: two sermonettes nightly over three successive days. This evangelistic filming is predestined to release a message of God's hope into the Bronx by using Crossroads Tabernacle's congregation, which models a microcosm of the population of the Bronx and a community with a heart for outreach. For those in the Bronx who are desperate for a message of hope, or who know people who need hope, this event is a must! Crossroads Tabernacle's doors will open at 7:00 PM on all three nights.